

1st Quarter 2009

QUARTERLY ISSUES/PROGRAMS REPORT

KYW-TV, PHILADELPHIA, PENNSYLVANIA

CBS BROADCASTING, INC.

CERTIFICATION

On behalf of KYW-TV, I certify that a copy of the quarterly issues/programs report for KYW-TV, licensed to CBS Broadcasting, Inc. was placed in the station public inspection file on April 10, 2009.

A handwritten signature in black ink, appearing to read "Jon Hitchcock", is written over a horizontal line. To the right of the signature, the date "4/10/09" is handwritten.

Jon Hitchcock
President/General Manager
KYW-TV
April 10, 2009

**KYW-TV 3 – PHILADELPHIA, PA
QUARTERLY ISSUES PROGRAMS LIST
CBS BROADCASTING, INC.**

January 1, 2009 – March 31, 2009

Attached are listings of broadcast segments, which in the station's judgment reflect KYW-TV3's most significant programming treatment of ascertained community issues.

PROGRAM INDEX

KYW-TV Eyewitness News – weekdays, 5:00am – 7:00am; 12noon – 12:30pm; 4:00pm – 5:00pm; 6:00 - 6:30pm; 11:00pm – 11:30pm; weekends, Saturday, 6:00am – 7:00am; 6:30pm – 7:00pm; 11:00pm – 11:30pm; and Sundays, 6:00am – 8:30am; 6:00pm – 6:30pm and 11:00pm – 11:30pm, regularly scheduled news broadcasts focusing on the latest current issues.

Eyewitness Newsmakers – A rotation of KYW-TV News Anchors provide an approximately 10-minute segment, which airs during each Sunday morning newscast. Segments address current events on local and national fronts. The segments air in the 8:00am broadcast.

Philadelphia Magazine – A partnership between CBS-3 and "Philadelphia Magazine" inspires special features that focus on issues of concern and interest in the Delaware Valley communities and are also included in the magazine. The segments typically air in the Sunday morning newscast.

BUSINESS/ECONOMY/CONSUMER – Topics in this category include reports on some of the best do-it-yourself tax software and a list of some of the best parking rates in center-city Philadelphia.

Eyewitness News: 1/6 – (1:45), Consumer reporter Jim Donovan explains the potential pitfalls of moonlighting as more Americans consider a second income in this tough economy; 1/10 – (1:29), Consumer safety tips for keeping elderly family members safe; 1/12 – (1:59), CBS3 hosted a community meeting on the switch to digital television at the Philadelphia Senior Center this afternoon; 1/13 – (2:09), Details on how some credit cards companies are offering different incentives via rewards cards that will save cardholders money down the road; 1/21 – (2:00), Consumer reporter Jim Donovan provided information for taxpayers about some tax breaks to put extra money in their pockets; 1/26 – (2:15), Consumer reporter Jim Donovan offers tips on how to sell your home as the housing market suffers; 2/3 – (1:58), Consumer reporter Jim Donovan compares cell phone plans and provides solutions to trim your bill; 2/10 – (2:17), With the DTV transition pushed back until June, CBS3 hosted a DTV Phone Bank to answer questions; 2/11 – (2:12), Consumer Reporter Jim Donovan shows how buying in bulk can help your bottom line; 2/13 – (1:55), Tips on how to avoid being overcharged when getting your car repaired; 2/19 – (2:15), A new survey compares various supermarkets on price and quality, and depending which store you shop at, you could be spending more than you need to; 2/24 – (2:17), Consumer reporter Jim Donovan offers some insight for etiquette in a tough economy; 2/26 – (2:24), Consumer reporter Jim Donovan tells us about some of the best do-it-yourself tax software; 3/4 – (2:19), The Obama administration kicked off a new mortgage assistance program designed to help millions of people stay in their homes by either refinancing or modifying their loans so that they end up with lower monthly payments; 3/5 – (2:43), Consumer reporter Jim Donovan talks about protection for consumers from overly aggressive debt collectors; 3/6 – (2:15), As more and more workers find themselves unemployed, people will do just about anything to find work, but need to beware of scams; 3/10 – (2:30), Consumer reporter Jim Donovan hosted a phone bank for viewers with tax questions to ask experts; 3/13 – (:22), Several local malls are cutting back their hours as shoppers cut back their spending; 3/23 – (1:58), Consumer reporter Jim Donovan finds that millions of dollars are available in Pennsylvania alone to assist customers who are without utility service, or who are facing a shutoff notice; 3/25 – (1:45), Consumer reporter Jim Donovan shows you how to translate cleaning labels on clothes and keep your wardrobe safe from ruin in the wash; 3/26 – (2:07), In this tough economy, instead of buying goods and services, more consumers are bartering for them; 3/27 – (1:41), Consumer reporter Jim Donovan discusses new improvements to the DTV Converter Box Coupon Program thanks to extra money provided in President Barack Obama's stimulus package there is no longer a waiting list for the coupons; 3/30 – (1:58), Consumer reporter Jim Donovan reports that if you don't have a stomach for the stock market, you may want to think about the website moneyaisle.com where banks are actually bidding for your business; 3/31 – (2:42), Consumer reporter Jim Donovan went in search of cheap eats. Dining out these days doesn't always have to take a big bite out of your budget with more are more big chain restaurants serving up savings like never before.

BUSINESS/ECONOMY/CONSUMER (cont.)

Philadelphia Magazine: 2/6 – (2:11), Anne-Marie Green reports that Philadelphia Magazine has a few tips on how to save a few dollars on your utility costs with the PECO calculator; 2/11 – (1:53), Liz Keptner reports on the February issue of Philadelphia Magazine which lists the best parking rates and uncovers some of the cheapest spaces in places that may surprise you; 3/5 – (2:15), Pat Ciarrocchi reports that Philadelphia Magazine has released a real estate survival guide to offer smart ways to beat a bad housing market; 3/17 – (1:46), Liz Keptner reports Philadelphia Magazine shows one of the keys to getting buyers inside your home for sale is virtual tour curb appeal and it could make the difference between a quick closing or a slow sell.

CRIME – Topics in this category include reports on a Chester County city plagued by an arson spree and the loss of another Philadelphia Police Officer whose life was cut short by gunfire in the line of duty.

Eyewitness News: 1/8 – (:20), A Montgomery County man is set to be sentenced for the brutal murder of 14-year-old Ebony Dorsey; 1/9 – (2:30), A businessman was fatally stabbed during the robbery of his Montgomery County home; 1/12 – (2:00), A Pennsylvania woman has been arrested after allegedly putting a hit out on her father and disposing of his body in the New Jersey Pinelands; 1/14 – (2:11), Police are searching for three suspects who were caught on tape looting a fur store in Cheltenham Township and made off with approximately \$200,000 worth of merchandise; 1/22 – (:40), Police are investigating the shooting death of a teenager in North Philadelphia Tuesday evening; 1/28 – (1:45), A nine-year-old was one of two people hospitalized after being struck by apparent stray bullets in South Philadelphia Tuesday evening; 1/29 – (:20), A suspect was taken to the hospital after being shot by an officer in West Philadelphia Thursday evening; 2/6 – (:14), A pair of suspects in the shooting death of Philadelphia Police Sergeant Stephen Liczbinski last spring will be tried together despite their request for separate trials; 2/10 – (:37), A FBI agent fatally shot a man during an undercover investigation into bank robberies in Northeast Philadelphia Monday afternoon; 2/13 – (3:00), The city of Philadelphia is mourning the loss of another Philadelphia Police Officer whose life was cut short by gunfire tonight. Officer John Pawlowski was the seventh Philadelphia Police Officer to be killed in the line of duty in less than three years; 2/15 – (1:53), New Castle County Detectives in Delaware are currently investigating a late night home invasion involving a seventy-five-year-old female victim who, was accosted and robbed by a man who she tried to help earlier in the day; 2/16 – (:25), Police in Exeter Township, near Reading say a twelve-year-old Pennsylvania girl found a loaded gun buried in the woods near her home while she was outside playing with friends; 2/17 – (:25), Three suspects are facing charges in connection with a series of thefts throughout New Castle County, Delaware since December; 2/20 – (1:55), Police arrested two suspects in connection to an arson spree that has plagued the city of Coatesville, PA since the beginning of the year. There have been a total of eighteen arson fires in the city and an additional five outside city limits. One of the men allegedly confessed to intentionally setting nine of those fires.

CRIME (cont.)

2/21 – (2:29), Police found accelerants, firefighting equipment and a newspaper article about the arsons plaguing Coatesville, PA at the home of a wannabe firefighter they arrested yesterday while investigating the crimes; 2/23 – (:25), Philadelphia Police are questioning a man in connection with the slaying of a pregnant woman in the Nicetown section of Philadelphia; 2/25 – (2:53), DNA tests have linked a suspect in an attack at Lock Haven University to similar rapes in Philadelphia; 2/27 – (2:30), A twenty-year police veteran was wounded and a suspect killed during a shootout in North Philadelphia; (:26), A house cleaner accused of stealing tens of thousands of dollars worth of items from homes along the Main Line surrendered to authorities; (:15), Investigators are searching for a bandit who robbed an Atlantic County, New Jersey bank Friday evening; (:15), Delaware State Police say a fire at a Dover-area home where two people were found dead may have been set to cover up a crime; 3/3 – (:44), A landlord in the Fairmount section of Philadelphia is facing charges in the grisly murder of a tenant for allegedly beating the man to death and stuffing him inside a homemade coffin over the weekend; (2:10), Authorities are investigating a double murder on a quiet Burlington County horse farm; 3/5 – (:25), The Atlantic County prosecutor says a fire that killed two people in Hamilton Township was a murder-suicide; 3/11 – (:25), An Easton man accused of driving drunk says Pennsylvania courts have no jurisdiction over him because he's his own country provoking a Northampton County judge to rule he cannot be released from jail until he gets a mental exam; 3/12 – (1:00), Hamilton Township Police are investigating a murder-suicide at a veterinary clinic in Atlantic County; 3/14 – (:16), A West Philadelphia man has admitted to committing six sexual assaults on women in downtown Philadelphia that got him known as the foot-fetish rapist; 3/21 – (1:45), The body of an elderly woman was found stabbed to death during a house fire in Nicetown-Tioga; 3/23 – (2:00), A former assistant fire captain has been charged with setting two of the recent fires that took place over the weekend in the arson-plagued town of Coatesville, PA; 3/23 – (1:30), A Pathmark security guard is in stable condition after being shot by a shoplifting suspect in the Wynnefield section of Philadelphia Sunday afternoon; 3/30 – (:25), Delaware police are searching for a knife-wielding bandit who held up a 7-Eleven in Wilmington.

CULTURE – Topics in this category include reports on a showcase of Irish heritage and a blockbuster art exhibit back at the Art Museum of Philadelphia.

Eyewitness News: 1/30 – (2:28), Placido Domingo, one of opera's superstars, is coming to Philadelphia, for a gala concert, hosted by the Chamber Orchestra of Philadelphia at the Kimmel Center for the Performing Arts – his first concert here in 25 years; 2/20 – (2:15), The Cezanne exhibit is back in Philadelphia looking for another blockbuster response from the world's art lovers; 3/1 – (3:27), The Pennsylvania Horticultural Society offers visitors a taste of spring today with the opening of the 2009 Philadelphia Flower Show at the Pennsylvania Convention Center. This year organizers hope to capture the spirit and beauty of Italy with the show's theme "Bella Italia".

CULTURE (cont.)

3/15 – (1:54), A celebration of Irish heritage at the 239th St. Patrick's Day Parade, the second oldest parade in the country. More than 25,000 marchers participated in the parade that included 24 Irish Dance Schools, marching bands from as far away as Ireland and Connecticut, Irish Social Societies and various divisions of the Ancient Order of Hibernians.

Philadelphia Magazine: 1/13 – (1:55), Pat Ciarrocchi reports Philadelphia Magazine teamed up with the 12th Street Gym for the January issue to feature no sweat fitness routines themed around playground games such as dodge ball and jump rope to help people get into shape; 1/15 – (2:47), Pat Ciarrocchi takes a look at some of the best steakhouses in the Philadelphia area.

ENVIRONMENT – Topics in this category include reports on a pair of brothers converting broken or damaged skateboards into furniture and a new tool to help vacationers make a travel plan and stay green.

Eyewitness News: 1/13 – (1:25), Now, homeowners can get a federal tax credit for new residential solar powered systems; 1/23 – (1:45), School fundraisers have long earned money with things like cookie dough and scented candles. Now, a growing number of schools are giving their fundraising a green makeover by offering earth-friendly items such as biodegradable lunch bags, reusable plastic bottles, natural jewelry, and food; 2/3 – (1:29), An old technique for adding heat to a home is getting a new look. Not only does it use the sun, it uses recycled soda cans on the roof. It's a soda can solar heating system called Cansolair – cans, painted black, heat up under the sun – that hot air is vented safely into the house; 2/6 – (2:00), A local brewery is seeing how far it can stretch its energy and its resources. Yards Brewing Company in Philadelphia wants their beer to be as green as it can be. Yards is a fully wind-powered facility. But Yards' eco-friendly solution to recycling doesn't stop there. Spent grain gets picked up each week by a Montgomery County farmer, who then uses to feed his cattle; 2/10 – (2:20), PSE&G unveiled a new project to position solar panels atop schools and municipal buildings in New Jersey, and even utility poles; 2/13 – (1:46), A way to recycle your mail before it's ever delivered to your home. Customers of Earth Class Mail have their letters, bills and packages sent directly to the company, which scans the mail and uploads it online; 2/20 – (2:17), Bestselling author Mark Bittman talks about how he lost thirty pounds by cutting out food that is bad for him as well as bad for the environment in his new book "Food Matters." The same foods he says helped him pack on the pounds are also taking their toll on the environment explaining meat production contributes to global warming; 3/3 – (1:28), A Philadelphia Company is converting sewer grease into high-grade biodiesel; 3/5 – (1:50), The New Jersey Convention Center unveiled its new solar roof the largest in the nation; 3/13 – (1:30), A pair of Pennsylvania brothers have found a way to give skateboards a second life as furniture converting them into deck stools. They hope to start a recycling program to keep a common piece of trash out of the waste stream. 3/27 – (1:38), A new tool to help vacationers make a travel plan and stay green by reducing their carbon footprint. This mechanism helps determine the best environmentally friendly mode of transportation to your destination.

GOVERNMENT – Topics in this category include reports on a non-profit organization that eases the criminal justice process for abused children and new details on Philadelphia’s worsening budget.

Eyewitness News: 1/5 – (1:55), Vice-President-Elect Joe Biden and other government leaders celebrated Delaware Governor Ruth Ann Minner’s work in the first state; 1/7 – (:20), Former U.S. Attorney Chris Christie and his Republican friends are dropping hints that he might be ready to jump in the New Jersey governor’s race; 1/15 – (2:15), Philadelphia Mayor Michael Nutter outlined new details on the city’s worsening budget; 1/20 – (:20), Jack Markell is sworn in as Delaware’s next Governor; 1/29 – (:35), Delaware Governor Jack Markell addressed his state’s historic budget deficit; 2/17 – (:35), New Jersey Governor Jon Corzine is calling for a two-day state worker furlough to help balance the state budget; 2/18 – (2:41), Pennsylvania State Senator Larry Farnese (D), discussed efforts to combat escalating violence against Philadelphia police; 2/26 – (:25), A slate of bills targeting online sexual harassment and related electronic crimes have advanced in the New Jersey Legislature; 2/27 – (1:54), Government leaders are hoping to save millions of jobs by going green. Chief among them is Vice President Joe Biden who wrapped up a green jobs summit in Philadelphia today where the focus was to find such opportunities, and how they can help struggling and worried middle-class families; 3/9 – (1:45), Philadelphia Mayor Michael Nutter is scrapping proposals to charge city residents extra for trash collections; 3/10 – (3:00), New Jersey Governor Jon Corzine presented his new budget during the address to the legislature; 3/19 – (2:30), Philadelphia Mayor Michael Nutter unveiled the new budget, calling for increases in the property and sales taxes; 3/25 – (1:30), Several Philadelphia City Council members are calling on the government to take action against a national drug store chain for selling expired goods.

Newsmakers: 1/4 – (30:00), Philadelphia Mayor Michael Nutter reviews his first year in office, including the war on crime, the murders of several Philadelphia police officers, the challenges of balancing a budget during the recession, and the new 311 information system; 1/11 – (10:00), Political Analysts Ed Turzanski and James Hilty look back at 2008 and look ahead to 2009; 1/18 – (11:00), Author and talk show host Tavis Smiley talks about “America I Am”, how African-Americans have shaped American history, an exhibit at the National Constitution Center; 1/25 – (10:00), Political analysts Larry Ceisler and Elliott Curson talk about President Obama’s Inauguration and what could happen in his first 100 days in office; 2/1 – (12:00), Author and Vanguard Group founder Jack Bogle talks about the state of the economy, when it will start to recover, and what will spark a turnaround; 2/8 – (10:00), Pennsylvania State Representative Dwight Evans (D), chairman of the House Appropriations Committee, talks about Governor Ed Rendell’s proposed budget; 2/15 – (10:00), Daniel Kutner, Israeli Consul General based in Philadelphia, offers insight into Israel’s elections and their impact on Middle East Policy; 2/22 – (11:00), Pennsylvania Congressman Joe Sestak explains how the Economic Stimulus Bill will help the Delaware Valley get out of the recession; 3/1 – (11:00), Transportation Expert David Loudermilk on the state of America’s infrastructure and how the economic stimulus plan will help fix local roads and highways.

GOVERNMENT (cont.)

3/8 – (11:00), Larry Flick, Chairman & CEO of Prudential Fox & Roach talks about the state of the local housing market and what it's going to take to get the real estate industry out of its economic slump; 3/15 – (10:00), New Jersey Assemblyman Louis Greenwald, who chairs the Assembly Budget Committee, talks about Governor Jon Corzine's budget plan; 3/22 – (11:00), Philadelphia Council Members Bill Green and Frank Rizzo react to Mayor Michael Nutter's budget proposal; 3/29 – (11:00), Montgomery County District Attorney Risa Vetri Ferman discusses "Mission Kids", a non-profit organization which eases the criminal justice process for abused children.

HEALTH – Topics in this category include reports on a breakthrough fertility treatment and new research suggest milk can help guard against cancer in addition to keeping bones strong.

Eyewitness News: 1/8 – (2:00), New federal health statistics show teen birth rates are up for the first time in over a decade; 1/12 – (2:25), The first FDA approved medication to grow eyelashes is about to hit the market; 1/22 – (1:45), Parents should be getting a vaccine to protect their babies that many do not know about; 1/26 – (1:15), Twelve thousand Americans are now completely blind because of Glaucoma; 2/2 – (1:30), Researchers may now have a way to identify which women are more likely to be affected by postpartum depression after giving birth; 2/11 – (1:45), A breakthrough fertility treatment is giving new hope to women who want to have families in our area; 2/13 – (2:00), From blood pressure, to Botox, to working out, the Rittenhouse Women's Wellness Center offers one stop shopping for medical and beauty needs, and stress management; 2/17 – (2:00), Obesity is usually blamed on junk food and eating out, but now new research says home cooking when it comes from recipes in popular cook books is also packing on the pounds; 2/23 – (2:10), Milk helps to keep your bones strong, and now new research says it also can guard against cancer; 2/25 – (2:15), More than 150 million people use Facebook to keep in touch with friends and some teenagers can spend hours a day on this sites and others. Now a British Neuroscientist says all the tech time could be affecting young brains by shortening attention spans; 2/26 – (:50), Non-melanoma skin cancer is the most common cancer, with over a million new cases a year. Now researchers may have found a way to prevent the cancer, with caffeine of all things; 3/2 – (1:54), A revolutionary new option for women with breast cancer – one Chester County doctor is doing a breakthrough kind of reconstruction – using fat from the buttocks to reconstruct the breast; 3/4 – (:25), According to the National Council on Radiation Protection and Measurement, medical tests, like CT scans, may be the reason behind the dramatic increase in radiation exposure; (:20), Rotten eggs may have a Viagra-like effect on men, according to a new study published in the Proceedings of the National Academy of Sciences. Researchers say the gas that gives rotten eggs their pungent smell causes muscles to relax and boosts blood flow in men; 3/5 – (2:38), A revolutionary new way to grow hair with no medicine and no surgery. It's a new laser treatment called Revage 670 that stimulates the production of hair.

HEALTH (cont.)

3/6 – (2:00), A big breakthrough – a bionic technology that gives blind people the ability to see. The technology is going to be here in Philadelphia soon, and it's already working for one man in London; (1:55), According to a new study, people with big waists have an increased risk for lung problems; 3/9 – (2:27), An undergraduate student at the University of Pennsylvania has been hospitalized in critical, but stable condition with a suspected case of meningitis prompting a health scare on campus; 3/11 – (3:30), There is a new book that claims to help shoppers make the best food choices, and the results may surprise you; 3/18 – (3:00), More and more children are getting sick or dying because of button batteries, which are found in all kinds of things – from greeting cards to remote controls; 3/25 – (1:45), Urologists around the country, including here in Philadelphia, say they've noticed a growing trend in the past couple of months of more and more men getting vasectomies, not wanting to have children in this bad economy; 3/27 – (2:00), The early spring flowers and buds blooming all over the Philadelphia region are triggering chain reactions of spring allergies; 3/30 – (1:49), One third of American children are now considered overweight or obese. According to new research, rapid weight gain during the first six months of life may put a child at risk for obesity by age three.

MINORITY/ETHNIC – Topics in this category include reports on a major milestone for the American Jewish Museum and the debut of a new exhibit celebrating nearly 500 years of African American contributions to our country.

Eyewitness News: 1/15 – (3:30), The National Constitution Center in Philadelphia hosted the world debut of “America I AM: The African American Imprint” exhibit, celebrating nearly 500 years of African American contributions to our country. The four-year touring museum exhibition, developed in partnership with broadcaster Tavis Smiley, opens today on Dr. Martin Luther King, Jr.'s birth date and runs through May, before continuing its national tour; 1/19 – (2:15), South Jersey residents gathered on Martin Luther King Day by reading to younger children and gathering in prayer; 1/21 – (:25), The American Jewish Museum has reached a major milestone with the topping off ceremony; 2/6 – (1:00), In the opening event of a proud month, the Pathmark Black History Month Celebration took place in the North Waiting Room at 30th Street Station today, showcasing talent that helped make Philadelphia's reputation as birthplace to world-class performers and artists.

PUBLIC HEALTH & SAFETY – Topics in this category include reports on the closure of multiple fire engine and ladder companies in Philadelphia and dozens of residents left homeless after a massive seven-alarm fire.

Eyewitness News: 1/5 – (2:30), Five Philadelphia fire engine and two ladder companies said their goodbyes Monday after they were closed in the wake of a city budget crisis; 1/12 – (1:30), Dozens of residents were left homeless after a massive seven-alarm fire ripped through a North Philadelphia apartment complex Saturday morning.

PUBLIC HEALTH & SAFETY (cont.)

1/26 – (2:02), The latest in a string of suspicious fires in Coatesville, PA tore through a block of row houses, heavily damaging fifteen homes, displacing dozens of people and prompting local officials to declare a state of emergency; 1/30 – (:25), Pennsylvania dairy Turkey Hill based in Lancaster County, PA is recalling six flavors of ice cream and frozen yogurt that contain peanut products because of a possible link to salmonella-tainted peanuts; (1:58), As investigators search for suspects in the arson spree that is terrorizing Coatesville, PA members of the Guardian Angels are now patrolling the city's streets; 2/2 – (:25), Phillips Mushroom Farm in Kennett Square, PA is recalling a batch of exotic mushrooms because they may be contaminated with a bacteria that can cause a potentially fatal illness; 2/5 – (1:59), Concerned members of the Coatesville, PA community met Wednesday evening to discuss their concerns after a recent string of assumed arson fires and to recruit volunteers to form an arsonist watch; 2/6 – (:25), The Philadelphia Police Department Office of Violence and Victim Services held a press conference today to announce the launch of a Burglary Prevention Public Education Campaign; 2/26 – (:25), 3/6 – (2:04), A study set to be released next month will determine if Swedesboro and Woolwich Townships in New Jersey should share police forces; 3/11 – (2:02), There's a new crime fighting tool in Philadelphia – ninety-one little cameras are spread out across the city watching our streets, as eyes for the Philadelphia Police; 3/31 – (:25), The FDA is warning consumers about pistachios being tainted with salmonella.